Roll No. ....
12000   80/60/30/40

B-419

April 2023
Master of Business Administration (MBA) Examination
(Full Time) (New) First Semester
FT-104C : IT AND E-BUSINESS FUNDAMENTALS

Time 3 Hours]

[Max. Marks 50

Note : Attempt any five questions. All questions carry equal marks.

1. (a) Write features, utilities and operations of Windows XP. How it is different from Windows 2000 ?

   (b) What are different types of Internet Connections ? Explain hardware and software requirements for each type of internet connections.

2. (a) What is Mail-Merge ? Write step-by-step process for mail-merge.

   (b) What are various category of data types in MS Access ? Explain with example.

3. (a) What are various Switching Methods ? Explain their applications.

   (b) Describe Technology Infrastructure for E-Business.

4. (a) What are various elements of Business Models ? Explain.

   (b) Write advantages and limitations of e-payment methods.

5. (a) Explain any ten Security Threats.

   (b) What is Firewall ? How does it works ?

6. (a) What is EDI ? Explain EDI implementation.

   (b) Explain the applications of EDI.

7. (a) Define SEO. Explain its working and types.

   (b) Explain various marketing tools in E-business.

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