

CODE MS5C 515

**Institute of Management Studies
Devi Ahilya University, Indore
December 2023
MBA(Financial Administration) EXAMINATION
SEMESTER - I
Managerial Communication**

TIME: 3 HOURS

MAX. MARKS: 60

NOTE: ATTEMPT ANY FIVE OUT OF SEVEN QUESTIONS. EACH CARRIES EQUAL MARKS.

- Q1. Explain the process of communication and state the importance of feedback.
- Q2. What do you understand by barriers of communication? Explain with examples.
- Q3. Explain the importance of a well framed presentation in business. What are the essentials of an effective presentation?
- Q4. Effective listening is the soul of verbal oral communication. Throw light on the statement and also explain the art of effective listening.
- Q5. If you were to work for a global organisation, what do you think shall enable you to perform your tasks well? Explain in context of communication.
- Q6. Write two point agenda and minutes of the meeting conducted in your organisation regarding annual budget and sales target.
- Q7. Explain the importance of non-verbal communication. What are the aspects related to non-verbal communication? Explain.