

CODE: MS5C-513

**INSTITUTE OF MANAGEMENT STUDIES
DEVI AHILYA VISHWAVIDHYALAYA, INDORE
END SEMESTER EXAMINATION December 2023
MBA Financial Administration (SEMESTER I)
BATCH 2023-25
IT for Business Application**

TIME: 3 HOURS**MAX. MARKS: 60**

NOTE: Attempt any five questions. All the questions carry equal marks. Your answer should not exceed more than 750 words per question.

- Q.1. Discuss in detail the advantages of MS Word by discussing the various important features of MS Word.
- Q.2. Discuss the main characteristics of the database approach and specify how it differs from traditional file system.
- Q.3. In the VLOOKUP example below, I have a list with student names in the left-most column and marks in different subjects in column B to E.

	Subject				
1	A	B	C	D	E
2	Name	Math	Physics	Chemistry	Biology
3	Mat	38	58	66	49
4	Bob	88	92	74	90
5	Tom	57	77	91	91
6	Brad	82	56	45	95
7	Jenny	55	55	65	75
8	Maria	44	69	80	90
9	Jill	75	51	57	84
10	Jose	38	37	51	56

Now let's get to work and use the VLOOKUP function for what it does best. From the above data, I need to know how much Brad scored in Math. From the above data, I need to know how much Josh scored in Math. Write steps and explanation.

- Q.5. What do you understand by Software Development Life Cycle. Explain in detail.
- Q.6. A company wants to automate its functioning. It will be storing records of the employees & customers on computer; employee attendance will be maintained in a spreadsheet and customer details will be maintained in data base table (draw). As you are assigned this task, suggest the hardware and software requirement specifying their use for efficient execution.
- Q.7. Write Short Notes on:
- Data Warehouse
 - Social Media Evolution in Business Functions
 - ERP